Soheil Abdmousavi

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EXPERIENCE

Product Designer | BioSyft Intelligence — March 2026 - Present

- **Accelerated prototyping and user testing time by 70%,** by connecting Claude to Figma via MCP to run AI-assisted workflows and build a complete design system from scratch.
- **Contributed to $500K+ in customer purchase revenue** by translating user research and prototypes into an MVP that met early adopters' core needs.
- **Led early-stage customer discovery and facilitated stakeholder workshops** with lab technicians and researchers to uncover pain points, validate opportunities, and shape product direction.

UX Designer Contractor (Various Companies) | GE Healthcare, Philips, PitchBook Data — June 2025 - April 2026

- **Reduced Leveraged Loan support calls by 25%** by leading the design of analytics dashboard that showcased 80+K datapoints across 20+ loan indices.
- **Facilitated discovery interviews and workshops with clinical and operational stakeholders** to surface workflow pain points and align on solution requirements across two GE HealthCare initiatives.
- **Enhanced the Sonicare app onboarding experience for 2M+ users** across 26 languages by optimizing user flows and applying motion design to increase engagement

UX Researcher | Fabric by Gerber Life — October 2023 - February 2026

- **Increased account creation by 15%** by conducting session recording analysis and identifying bugs while following the Rapid Iterative Testing and Evaluation method (RITE).
- **Created alignment between marketing and product teams** by crafting 3 user personas via analyzing 20+ in-depth user interviews and generating affinity maps.
- **Improved application throughput by 4.3%** by finding users' behaviors and preferences through unmoderated and moderated usability tests.

Web and UX Designer | Revital U International — August 2017 - June 2023

- **Reduced e-commerce website bounce rate by 8.7%** via fixing mobile optimization and content navigation discovered through user interviews and heuristic evaluation.
- **Generated $2.8M in revenue** over 3 years by redesigning the entire product lines and marketing collaterals (30+ SKUs) as the sole designer of the company.
- **Designed a 48% faster checkout** by addressing usability issues uncovered via usability testing and session recording analysis.

EDUCATION

M.S. Human-Centered Design & Engineering | University of Washington
B.Des. Digital Multimedia Design | Penn State University

SKILLS

Research | User interview, usability testing, survey, competitive analysis, affinity mapping, user journey mapping
Design | AI prototyping, interaction design, visual design, wireframes, mockups, user flows, design systems, accessibility
Tools | Figma, Adobe CC, usertesting.com, LogRocket, HTML, CSS, CoPilot, Miro, Claude, ChatGPT, Figma Make